



RCN Business' High Quality Fiber Connectivity Helps Key 5th Avenue Building Achieve Wired Certification

Princeton, NJ –August 13, 2015 – RCN Business, a communications provider delivering network solutions for voice, data and video, announces today it deployed its high quality, fully redundant fiber network into 589 5th Avenue in New York City. Owned by Western Management, this Wired Certified building, located at one of the most desired addresses in all of New York City, offers tenants a broad range of amenities. Western Management is undergoing a multi-million dollar investment in the building's HVAC system, elevator destination system, and bathroom/common area upgrades; as well as a fiber-based, high-speed Internet, data and voice services.

Launched by the Bloomberg Administration in partnership with New York City Economic Development Corp., Wired Certification is a standardized rating system designed to identify, evaluate and certify commercial buildings with the fastest and most reliable Internet connections, and has been adopted by the nation's leading owners. Buildings that meet or exceed the official set of standards developed for assessing Internet services in commercial buildings are awarded one of four levels of Wired Certification: Platinum, Gold, Silver or Certified. 589 5th Avenue's Gold level Wired Certification was achieved with the assistance of Velstar, a global telecom and cost management agency that is also a RCN Business agent. Velstar manages the telecommunications infrastructure for 589 5th Avenue and sources services to meet its clients' needs for the best Internet, voice, networking and managed solutions.

"Our goal is to provide high-quality amenities and services to our tenants, and we knew achieving a Wired Certification was critical to that effort and in attracting emerging technology, advertising, media and information technology (TAMI) companies that require reliable, high speed Internet services," states Ken Wentworth, Executive Vice President for Western Management. "Velstar was instrumental in managing our RFP process to identify best-in-breed network providers to help us achieve our Gold-level Wired Certification. We recognized their capability to deliver triple play cable services but also redundant fiber connectivity into our building so that our tenants have a wide variety of secure network services in which to choose."

"RCN Business was one of the only carriers able to offer a combination of triple play cable and Ethernet-over-fiber services such as HDTV, Hosted Voice, and Internet," comments Tony Ruggieri, Managing Partner of Global Sales at Velstar. "Their team delivered on their promise



and lit the building in just a few days, versus historically weeks. All of this can be attributed to RCN's commitment and professional, project management of a seamless installation that ultimately led to an increase in tenant satisfaction, as well as a very positive experience for Western Management overall."

"RCN Business has been establishing relationships with building owners who want to improve communications solutions for their tenants," states Robert Roeder, EVP and Chief Development Officer at RCN. "We work closely with our channel partners and agents to identify buildings that are underserved, leveraging our state-of-the-art fiber and coax-based products, wholly-owned network and the ability to quickly build into targeted areas."

RCN Business offers its channel partners an array of benefits, including 24/7 U.S.-based customer support with trained staff ready to assist agents with questions and training on their portfolio of IP-based data and voice communication services. To learn more about RCN Business and its national agent program, visit www.rcn.com/business, email Patrick.Dial@rcn.net or call (212) 784-8049.

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About RCN Business Services

RCN Business Service provides industry-leading high-speed Internet, voice, video and network solutions to businesses of all sizes. Delivered through a wholly-owned, state-of-the-art fiber-rich network and supported by 100% U.S.-based customer service, RCN Business serves businesses in Boston, Chicago, Lehigh Valley (PA), New York City, Philadelphia and Washington, D.C. RCN Business received the Metro Ethernet Forum's CE 2.0 certification in the E-Line, E-LAN and E-Access categories in 2014. Follow RCN Business on [LinkedIn](#) and [Twitter](#).

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About Velstar

Velstar is a global telecom and cost management agency with over 90 different companies in our supplier community offering an unbiased representation of voice, video, wireless and data solutions. Since 2004, Velstar has supported building owners/managers and enterprise



businesses; specializing in day to day operational needs; advocating for industry best practices, solutions, and pricing.

For more information, please visit our website: www.velstar.com or contact our NYC office at 212-882-1345 to speak with one of our client account managers.